







Fee and Registration

The **participation fee** is 75 EUR per person. Registration is open from now until April 16th 2018. The number of participants is limited to the max. of 24 persons.

The "first registration – first serve" principle will be applied. Payment is due right after this seminar and is managed by the office of the Institute of Business Economics and Industrial Sociology at TU Graz: bwloffice@tugraz.at

Venue

Graz University of Technology **BWL Seminar Room** NT02100

Kopernikusgasse 24 2nd Floor A-8010 Graz

Organisation

Institute of Business Economics and Industrial Sociology, Working Group "Industrial Marketing, Purchasing and Supply Management" Kopernikusgasse 24/II A-8010 Graz

Phone: +43(0)3168737281

For any questions please do not hesitate and contact Ms Amila Omazic, BSc MSc: amila.omazic@tugraz.at

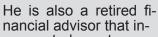




Interuniversitäres Forschungskolloquium Techno-Ökonomie

Lecturer

Kenneth B. Young, initiated his academic writing career as a means to subsidize his San Jose State University basketball scholarship, which developed into a supporting role at the SJSU Writing Lab.



corporated grant proposal writing and financial seminars among his services.

Currently, he is the co-owner of "Mother Tongue Language School" where he focuses on Strategic Communication, Business Strategy Development, TOEFL & GRE prep and proposal editing.





Good Quality Research and the Task of Scientific Writing

Date: 3rd of May 2018



Goal of this Seminar

Enhancement of the scientific writing skills, specifically for publication.

"Good science tries to eliminate, good art seeks to provoke; mystery, which is lethal to one and vital to the other." John Fowles

Understand...

- ...strategic communication
- ...organizing an outline
- ...analysis writing (critique another's argument)
- ...issue writing (opinion)

Learn...

- ...organization
- ...continuity / word usage
- ...developing an argument
- ...focus writing efforts

Target Group

The target group of this seminar are PhD Students, Researchers and Professors who are interested in publishing in international journals.

Schedule

1.) Common Ground

09:00 - 09:45 Strategy/ Common Terminology

09:45 - 10:30 Journal Submission Darwinism

10:30 - 10:45 Coffee Break

2.) Theoretical Framework

10:45 - 11:30 Set-up/ Critical Thinking
(examination of those structures or
elements of thought implicit in all
reasoning)

11:30 - 12:15 Developing an Argument

12:15 - 13:15 Lunch Break

3.) Outline

13:15 - 14:00 Outline Development

14:00 - 14:45 Outline Usage

14:45 - 15:00 Coffee Break

4.) Tips

15:00 - 15:45 Voice

15:45 - 16:30 Cohesion/ Coherence

Note

Join us for our **Get Together** dinner, the part of our **EPIEM**/ **ESTIEM** Conference and **WING** Congress.

Time: 7 p.m.

Place: Grazer Burg (White Hall)

Hofgasse 15

